(1) Table 1

SCENARIO I: PERIODS AUGUST-FEBRUARY

INDUSTRY

Year	Actual Volume	+ Prior Year Load	- Current Year Payback	= Estimated Consumer Takeaway
1983	596.0	8.8	9.8	595.0
1984	599.7	9.8	15.1	594.4
1985	589.5 E	15.1	10.6** 22.1	-594.0
1986	581.933	22.1	28.3	575,733 ✓
1987	570.034	28.3	31.2	567 134 ✓
1988	557 803	31.2	33.4	555 603
1989	537,200	33.4	33.8	536,8
(1) 1989	535.7	+ 33.4	- 33.8	= 535,302 est
(2)	539.7	+ 33.4	- 33.8	539.3
(3) Regression 1989	538.4	+ 33.4	- 33.8	= 538.0
1 ✱ elast vs Ship	537.4	+ 33.4	- 33.8	537.0
5	540.3	+ 33.4	- 33.8	= 539.9
6 reduced load 50%	(520.3)	+ 33.4	- 19.9	536.8
8 Avg 537.7 Feb/March match 88 Load	(537.2)	+ 33.4	- 33.4	537.2
7 reduce load 25%	528.8	+ 33.4	- 25.4	= 536.8

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Source: https://www.industrydocuments.ucsf.edu/docs/rzfj0004